



4 Courses

**Design Fundamentals with AI**

**Social Media Content and Strategy**

**Multimedia Content Creation**

**Generative AI Content Creation**



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**Brandi Smith**

has successfully completed the online, non-credit Professional Certificate

## Adobe Content Creator

The Adobe Content Creator Professional Certificate equips you with essential skills for digital content creation. You'll learn design fundamentals, social media management, digital content production, and responsible use of generative AI through comprehensive courses. This program helps you develop a versatile skillset for creating professional-quality content and engaging with audiences across platforms. By the end, you'll: Master visual design principles using Adobe Express. Enhance your social media presence with engaging content and trends. Produce diverse digital content like videos, podcasts, and blog posts to build a portfolio. Use generative AI responsibly with Adobe Express and Firefly, and understand ethical practices.

**Adobe**

Adobe

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:

<https://coursera.org/verify/professional-al-cert/1OUE2ZY179B>