



ONLINE

May 23, 2025

Brandi Smith

has successfully completed

Viral Marketing and How to Craft Contagious Content

an online non-credit course authorized by University of Pennsylvania and offered through Coursera

A handwritten signature in black ink, appearing to read "Jonah Berger", written over a horizontal dotted line.

Jonah Berger
Associate Professor of Marketing
The Wharton School

COURSE CERTIFICATE



Verify at:
coursera.org/verify/92RMES50IOXX

Coursera has confirmed the identity of this individual and their participation in the course.

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