

# Wedding Invitation Design

## Client Request

### **I'm getting married!**

I need help designing my wedding invitations. My wedding dress is off-white with blue trim that matches the blue orchids that will be at the wedding and reception. The colors of the orchids, balloons, and other décor are (orchid) blue, silver, white and off-white. I am not sure which direction to take this, other than saying we are tying the knot at 123 Seashell Drive, Bellington Beach, FL. The setting will be at sunset on the beach under a large commercial canopy. The canopy will be open while we say our vows and the view will be of the shore and sunset. Take this information and run! I want the most in this invitation, including images and multiple colors.

I am in a crunch and need it finished by (7 days from now).

## Design Process

**Use the following layout to help guide your process.**

### Project Deadline

When does the client need this project by and how long do you have?

### Design Type

Think about the structure and template needs for your design. Is it minimal, maximal, abstract, modern, etc.?

### Goals and Mission

What is the mission expected outcome of this design?

### Target Audience

Who does the client want this ad to appeal to?

### Color Palette

Research company colors or ask for preferences.

## Size Requirements

What are the dimensions of this design, and does the client need more than one style or size?

## Elements

Research what you are creating. Which elements fit according to company practices and client expectations.

## Miscellaneous Requests & Reminders

Add all extra details and reminders. The more information you gather, the smoother your project will run.