

# Commercial Painting Company Business Card Design

## Client Request

**We are a commercial painting company.**

I need a business card designed for my company. I am thinking of something minimal and abstract. I would prefer a card with a minimal abstract border, such as paint streaks, with our business name (Create a Catchy Business Name), city (Any City), and phone number (create pretend business number for project) in the middle. The border can be creative and fun but needs to remain minimal and appealing. We don't have official business colors, or a logo, but I want our business cards to feel warm and welcoming—bubbly and friendly. Feel free to present multiple versions.

## Design Process

Use the following layout to help guide your process.

### Project Deadline

When does the client need this project by and how long do you have?

### Design Type

Think about the structure and template needs for your design. Is it minimal, maximal, abstract, modern, etc.?

### Goals and Mission

What is the mission expected outcome of this design?

### Target Audience

Who does the client want this ad to appeal to?

### Color Palette

Research company colors or ask for preferences.

## Size Requirements

What are the dimensions of this design, and does the client need more than one style or size?

## Elements

Research what you are creating. Which elements fit according to company practices and client expectations.

## Miscellaneous Requests & Reminders

Add all extra details and reminders. The more information you gather, the smoother your project will run.