

Halloween Fest Concert

Halloween-themed Concert Poster



Scenario

Your client, *[real or fictional band]*, requires a flyer for an up-and-coming concert called Halloween Fest. You, as a newly established freelance designer, have agreed to undertake this assignment.

Design Type

This design will be a concert flyer.

Client Requests

Following the discussion with your client, comprehending their objectives and vision, and documenting the key points, you have collected the following information.

Goals and Mission

The goal is to captivate the audience and gain their attention. This band is popular, and the mission is to use their name to draw in more paying concert goers.

Target Audience

Festival and concert attendees, particularly those who enjoy Halloween, are the target audience.

Color Palette

This festival is Halloween-themed, so any related colors can be used, except for purples and blues.

Elements

The client has left this idea up to you. Think about bands, festivals at the park, and Halloween.

Miscellaneous Requests & Reminders

Mention the month-long presale ticket offer for \$39.99.