

Podcast Logo – Multiple Versions and Layouts

Client Request

I'm looking for a creative professional to help brand my podcast. This includes crafting a logo, and a cohesive look for all elements.

Requirements:

- Vintage-style logo
- Incorporate retro patterns and podcast name
- Create multiple versions of the logo with alternative color hierarchy, file sizes, and layouts

Ideal Skills:

- Experience in logo design
- Ability to create vintage and retro aesthetics

Instructions

This project provides clear expectations while leaving plenty of room for creative freedom. Be sure to use a program that allows you to create multiple versions and sizes of a logo or design.

Design Process

Feel free to use the following layout to help guide your process.

Project Deadline

Design Type

Goals and Mission

Target Audience

Color Palette

Size Requirements

Elements

Miscellaneous Requests & Reminders