Modern labels and Packaging for Clothing Line

Client Request

I'm looking for a talented graphic designer to create modern packaging and labels for our clothing line.

The design will need to be applied to:

- Packaging boxes

- Tags or labels

- Bags or wrapping

Ideal skills and experience:

- Strong portfolio in modern design

- Experience in clothing or apparel packaging

- Attention to detail and creativity

- Ability to meet deadlines and work collaboratively

Instructions

Choose an existing clothing brand—or create your own—but approach the project as if the brand has commissioned you directly. Follow the client's request closely, regardless of which brand you select.

Design Process

Feel free to use the following layout to help guide your process.

Project Deadline

Design Type

Goals and Mission

Target Audience

Color Palette

Size Requirements

Elements

Miscellaneous Requests & Reminders