Project 11

Product Launch Poster

Client Request

I'm seeking a talented poster designer to create a high-quality product launch poster for an upcoming event. The target audience will be industry professionals.

Requirements:

- Design an engaging and professional product launch poster
- Focused on attracting industry professionals
- High-quality design at a competitive price

Ideal Skills and Experience:

- Experience in creating event posters
- Strong design portfolio
- Ability to understand and appeal to industry professionals

Instructions

For this project, choose an industry that interests you, especially one you might want to design for in the future. Then, pick a product known to your industry choice to use as the launch product for this project.

Design Process

Feel free to use the following layout to help guide your process.

Project 11 2

Project Deadline

Design Type

Goals and Mission

Target Audience

Color Palette

Size Requirements

Elements

Miscellaneous Requests & Reminders