

Restaurant Web Page Design

Client Request

I need an experienced graphic designer or web designer to redo my website's home page.

Knowledge in AI prompting is a plus. The homepage for my restaurant, (Catchy Name), is outdated and needs a fresh look. Our current design is basic. The top features a title, which is our restaurant name. Followed by the title is an image of a club sandwich. Below the image is a list of our specials followed by another image of chicken soup. Below the second image is the footer. We do not need to change the header and footer and want to focus on the rest of the layout.

Our current website colors are black, blue and white. I want my website to say, "I represent a restaurant," and match the colors of a Barbecue and smokehouse restaurant.

Please include a list of our three new specials:

- T-bone steak \$18
- Seasoned potato crisps (free with steak purchase)
- New strawberry cheesecake \$6 per slice

Image Replacements:

- Replace the club sandwich image with an image of a cooked and decorated steak.
- Replace the chicken soup image with an image of strawberry cheesecake.

Please find unique royalty free images or generate fresh images with AI prompting. **If you specialize in photography**, feel free to use your own images.

Design Process

Use the following layout to help guide your process.

Project Deadline

When does the client need this project by and how long do you have?

Design Type

Think about the structure and template needs for your design. Is it minimal, maximal, abstract, modern, etc.?

Goals and Mission

What is the mission expected outcome of this design?

Target Audience

Who does the client want this ad to appeal to?

Color Palette

Research company colors or ask for preferences.

Size Requirements

What are the dimensions of this design, and does the client need more than one style or size?

Elements

Research what you are creating. Which elements fit according to company practices and client expectations.

Miscellaneous Requests & Reminders

Add all extra details and reminders. The more information you gather, the smoother your project will run.